

Abstract

The invention is a manufacturing method of a liquid crystal display unit of a polymeric substrate able to continuously perform a process for forming an orientation film. Namely, vertical orientation processing of the orientation film 3 of the liquid crystal display unit is performed by using a vertical orientation agent of a polyimide family high polymer such that a rubbing direction is constant irrespective of a characteristic specification of the liquid crystal display unit. Accordingly, while the polymeric substrate is continuously moved in a longitudinal direction, it is possible to perform a forming process (a printing process and a solidifying process) of the vertical orientation agent of the polyimide family high polymer and an orientation process for performing rubbing processing in a constant direction parallel to the longitudinal direction. Accordingly, it is possible to provide a manufacturing method of the liquid crystal display unit using the polymeric substrate in which no tooling change for changing the rubbing direction is required.